

# CLICK WITH CARE

Did you know that 30% of phishing emails get opened?<sup>1</sup> Be wary of any links or attachments sent to you randomly, and ignore urgent requests for money or personal information.

## HOW TO IDENTIFY A PHISHING EMAIL



1

The email isn't addressed to you.

2

The sender displays a sense of urgency or uses threatening language.

3

There are spelling and grammar errors.



4

It contains a request for money or personal info.

5

There's a call to action such as clicking a link or downloading an attachment.

6

It comes from an unusual source.

From: neil.a@trustybank.com  
To: you@youremail.com  
Subject: URGENT!!! Account compromised! 2

Dear Sir or Madam, 1

There has been problem identified with your account. Please click on the link below to download the appropriate files and return them ASAP. It is very important, as you account has been compromised and time is of the utmost essence. Be prepared to provide proof of your identity. 3 4

[Click here to download files.](#) 5

Sincerely, 6  
Neil A.  
Trusty Bank

### SOURCE

1. <http://www.verizonenterprise.com/verizon-insights-lab/dbir/2017/>